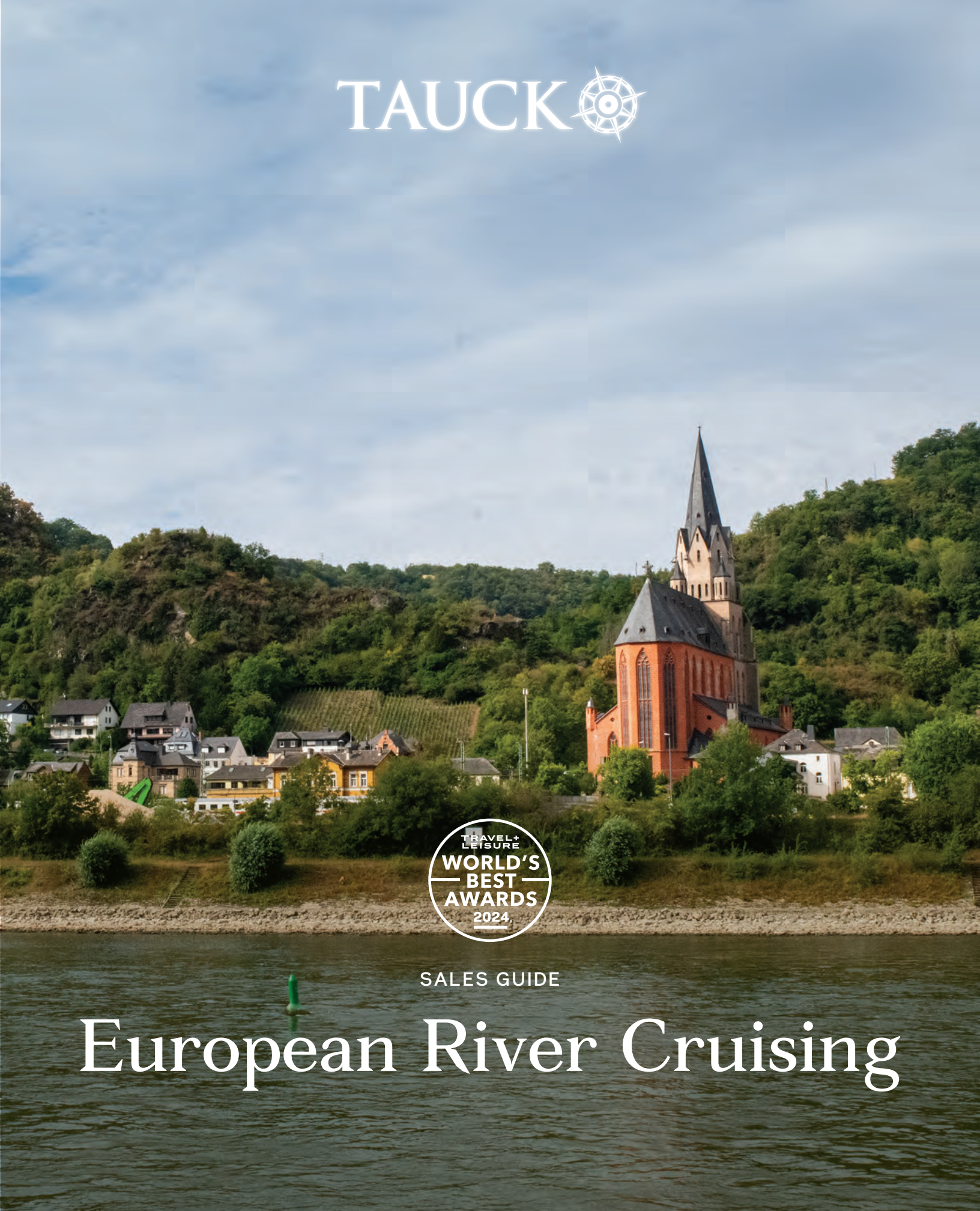


TAUCK 



SALES GUIDE

European River Cruising



Why cruise with Tauck

Award-winning river cruising

Voted to *Travel + Leisure's* "World's Best" River Cruise Lines list for 16 consecutive years and *Condé Nast Traveler's* Reader's Choice Awards "Best River Cruise Line" list for 10 consecutive years.

Fewer guests & more staff

Our custom riverboats are designed to offer the most space per guest on Europe's rivers. With just 84 to 98 guests on our smaller riverboats and no more than 130 guests aboard our larger ones, a dedicated Tauck Director for every 35 guests plus a Tauck Cruise Director, your clients enjoy thoughtful, personal service – and warm camaraderie.

Distinctively inclusive

All small group excursions are included; custom-designed and well choreographed, for Tauck guests only, they are thoughtfully timed to avoid large gatherings and long lines. In addition to all shore excursions, exclusive experiences and special meals ashore, your clients enjoy fine dining and all-day complimentary beverages aboard the ship, including wine and spirits – with all gratuities included.

No single supplement

The single price in our Category 1 cabins is the same as the double price, which means savings of up to 50% on every river cruise departure. We also offer special savings for guests booking a single cabin in different categories on select itineraries and departures.





Exclusive access ashore

Unique travel experiences along the rivers

Our long-standing partnerships throughout Europe provide your clients with special access to travel experiences not available to the general public. These exclusive experiences, often in unique venues, include dinners in private palaces, castles, châteaux, museums and historic estates; visits to must-see iconic sites that welcome Tauck guests during times when the day's crowds aren't there; private performances; and so much more. They are for Tauck guests only, are all-included, and enrich your client's river cruise by creating those memories that last a lifetime.

Closer connections, meaningful travels

Connect with places & people

At Tauck, we want to show your clients the heart of Europe differently than they could see it with anyone else. Our river cruises include travel experiences that connect them more deeply to local life in the places they explore. From private behind-the-scenes, after-hours or early-opening tours at must-see sites to private wine tastings, bicycling excursions, canal cruises, presentations and walking tours... plus a choice of more active choices in many destinations... all are included with Tauck. Your clients meet locals who share their daily lives and cultural insights; sip wine with vintners and cook alongside gifted chefs; engage with residents skilled in crafts and professions unique to the destination – special moments that are unforgettable.



Small is big

Tauck's Destination Fleet

Our best-in-class fleet includes nine custom-designed riverboats that have been built or completely redesigned within the past four years – reflecting our commitment to “going small” and maximizing the guest experience with fewer passengers aboard and more space for everyone.

Our 443-foot (135-meter) ships accommodate no more than 130 guests; our 361-foot (110-meter) riverboats boast a deck plan optimized for spaciousness, carrying no more than 98 guests in comfort; and ms *Andorinha*, purpose-built for the Douro river, offers spacious accommodations for just 84 guests in five well-appointed cabin categories, including 12 300-sq.-ft. Tauck Suites and 20 225-sq.-ft. cabins and two dining venues.

Premier hotel accommodations

More than half of Tauck's river cruises include hotel stays ashore at premium accommodations ideally located in city centers, maximizing your time spent in Europe's iconic cities. Representing the best in each destination, these properties include some of the finest hotels in Europe such as Rosewood London, an icon of luxury in London (pictured at left); the historic Hotel Bayerischer Hof in Munich; landmark Hotel Principe di Savoia in Milan; and one of the world's favorite hotels, Fairmont Le Montreux Palace.



Distinctively Inclusive

Discover the differentiated value of an all-included Tauck River Cruise; no hidden costs, no options sold – because if it means a better travel experience for our guests, we include it. One upfront price for peace of mind travel.

Exceptional Experience Onboard	
Accommodations	The largest fleet of 300-sq.-ft. cabins on European waterways
Dining	Two dining venues featuring both indoor and outdoor dining, regional food and beverages, and a broad selection of included wines and snacks any time
Beverages	Unlimited complimentary beverages aboard ship, including regional wine, beer & premium spirits in addition to specialty coffee, tea, water & soft drinks
WiFi	Complimentary & Unlimited WiFi, 24/7 (service levels may vary)
Fitness	Onboard fitness center, stretch classes, massage/spa facilities, plunge pool or jacuzzi, putting green, bicycles to take ashore (facilities vary by ship)
Entertainment	Regionally inspired onboard entertainment – including enrichment lectures, local folkloric performances, music and dance performances, tastings and so much more
Signature Experiences Ashore	
Hotel Stays	Included overnight stays at premier accommodations including Rosewood London, Hôtel Martinez, Fairmont le Montreux Palace, Hotel Principe di Savoia, & L'Hôtel du Collectionneur Paris
Exclusive Events & Special Access	Private, exclusive experiences and access for our guests only... from exclusive evenings featuring receptions, dinners and music in palaces & châteaux to after-hours visits to must-see sites
Shore Excursions	Enjoy all-included privately guided shore excursions with a variety of choices unique to the destinations, along with exclusive Tauck experiences in must-see venues for Tauck guests only
Dining Ashore	Opportunities to dine ashore to experience local cuisine and wine for an authentic taste of daily life
Tauck Directors & Local Guides and Experts	Unlike other river cruise companies, our experienced Tauck Directors travel with you throughout your river cruise, onboard and ashore, partnering with our local guides and experts to provide a deeper, truly authentic travel experience
Effortless Inclusions for True Peace of Mind Travel	
All Gratuities	Onboard & Ashore – Tauck Directors, Ship Crew, Coach Drivers, Hotel Staff, etc.
Airport Transfers	Whether guests book air through Tauck or not, all airport transfers are included (as well as select train station transfers)
Port Charges, Tax & Fuel Surcharges	It's all taken care of – no last minute surprises
Solo Traveler Savings	No single supplement in Category 1 on all river cruise departures – single price is the same as the per person double price – and special Solo Traveler Savings in select cabins on select departures

Sales Tools & Resources

Tauck's Agent Connect

24/7 online community for Travel Advisors

- Manage client reservations
- Make a payment
- Order brochures
- View training webinars and videos
- Edit your account profile and information
- Access sales tools and resources

Access Agent Connect

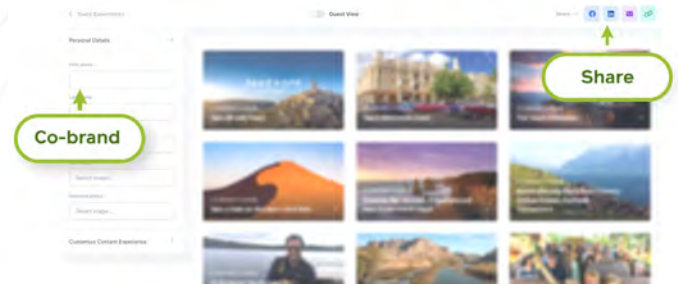
Go to tauck.com and click on the "Log In or Sign Up" prompt in the upper right corner – and you'll be able to access all aspects of Agent Connect.

Need help?

On our login page you'll find a helpful tutorial video that demonstrates the tools and features available to you to assist in selling Tauck on Agent Connect.

Boost your marketing

We're pleased to announce a new partnership with Approach Guides that affords an opportunity to quickly and easily create co-branded Tauck content. You can personalize, tailor to your brand, and share this content with your clients, quickly delivering inspirational content with a personalized touch, such as customizing your page with your contact information, photo, company logo and a personal message – and then sharing your co-branded content experience with your clients on Facebook and LinkedIn, or sending them a link in an email or blog.



Scan the QR code to begin co-branding your Tauck content.

Please contact your Tauck sales team for more information:

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